

SOTA



Bulletin

SCHOOL OF THE ART



Third Edition 2022



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 School of The Arts USM
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Dean's FOREWORD

Dear readers, students
and alumni of SOTA,



This marks our third issue of SOTA Bulletin and my first Foreword as the Dean. First and foremost, I would like to thank Dr Mumtaz Begum Backer for spearheading SOTA during her tenure. I would also like to thank also all the Deputy Deans and Head of Department who has served SOTA from 2019-2021. As we embark on a new term administrative term, let's bring SOTA to a higher level internationally.

As students from school and life on campus commences post-Covid in 2022, this third edition of SOTA Bulletin denotes various interesting recap of the year! Which is a deeper and more extensive insights of what is happening on campus, both online and in real life.

This issue reports the participation of our staff at the Three Nations Chamber Concert organized by the Malaysia Philharmonic Orchestra (MPO), Vocal and Piano Concerts organized by the Music Department and to the theatre Musafir that was well received by the Penang public last October. It also covers the latest award that our students have attained this year from our six departments.

The Theatre and Drama department of also celebrates its first 50 years alumni under the Reunion Angkasaran 1# and everyone had a great day with many prominent alumni in the industry back in Panggung Sasaran.

With this first initiative, we hoped that SOTA alumni will take a day or two of your life to be back on campus.

We welcome any ideas for such reunion from any other departments to reminisce your student days and contribute back to our students and the school and USM at large. Please email me your interest in such ideas and even your efforts in contributing back to the school and USM.

Dear public, students and alumni, please FOLLOW and LIKE our social media, and even tag @ArtsUSM in your great moment of student life and even post-student life! Various students activities are consistently updated on our social media such as Facebook, Instagram, Telegram and even now, Tiktok! We also welcome any students who wants to be in this social-media endeavor to contact us and share with us your experience on campus.

If you have any inquiries and would like to share current updates and opportunities with our students, please email me at dean_arts@usm.my. I look forward to hear on how we can work together to bring Malaysia art and design scene to a greater heights!

Assoc. Prof. Dr. Sarena Abdullah
Dean SOTA-USM

From Chief Editor Desk



Assalamualaikum
dan Salam Sejahtera,

Terlebih dahulu izinkan saya memanjatkan kesyukuran kepada Illahi kerana atas limpah kurnia-Nya, dapat kita semua kembali ke Pusat Pengajian Seni, Universiti Sains Malaysia setelah 2 tahun menjalani kehidupan sebagai warga universiti secara maya bahana wabak COVID19. Akhirnya dapat kita kembali bersama bersua secara bersemuka dengan rakan taulan, sahabat handai, dan warga Pusat Pengajian Seni secara amnya. Dalam kegembiraan ini, harus diingat bahawa pandemik ini masih belum berakhir. Langkah berjaga-jaga perlu diamalkan sepanjang masa supaya penularan wabak ini dapat dikekang.

Saya sebagai Ketua Editor SOTA Bulletin edisi ketiga ingin mengucapkan selamat datang kepada warga baru Pusat Pengajian Seni dan selamat kembali kepada warga sedia ada. Buletin kali ini memaparkan sorotan sepanjang tahun 2022. Artikel-artikel yang disediakan merangkumi keenam-enam bahagian akademik dan bahagian staf sokongan dalam Pusat Pengajian Seni. Disebabkan terlalu banyak kejayaan yang dicapai dan aktiviti oleh warga Pusat Pengajian Seni sepanjang tahun 2022 dan tidak mampu dimuatkan kesemua kejayaan ini dalam satu majalah, kami di pihak editorial kali ini hanya mampu memilih beberapa kejayaan dan aktiviti sahaja. Diharapkan pilihan kami memuaskan para pembaca dan seribu kemaafan sekiranya pilihan artikel dalam buletin edisi ini tidak menepati citarasa.

Selamat membaca!



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Space is the Breath of Art

Introducing a brand-new Product Design Studio which is located at the Graha B ground floor. This Product Design Studio is fully equipped with LED lights that sustain the environment and energy. Besides, the studio also has undergone renovation for the comfort of students to learn in a conducive environment with a workstation for students to brainstorm their ideas for the design of products during their final year. In addition, the studio also has a separate classroom which is equipped with an LCD Projector screen and air conditioning in the classroom. Last but not least, the studio has a loft in the studio which is a guest waiting area and student relaxing space where any invited speaker and product design students could relax at the loft. Product Design Department would like to thank Former Vice Chancellor Prof. Dato' Dr. Faisal Rafiq Mahamd Adikan for the special budget for upgrading the Product Design Studio, also not to forget the Former Dean of SOTA, USM Dr Mumtaz Begum for her encouragement.



When Art Meets Technology @ TECHFEST 2022

School of The Arts, USM joined the TechFest in conjunction with the World Congress on Innovation and Technology 2022 (WCIT2022) which was organized by PIKOM in collaboration with leading Tech organisations to expose and raise awareness of the public to Tech Trends and Innovation. The TechFest which was held from 14th September 2022 until 18th September 2022 at the Setia Spice Arena, Penang.

Dr. Gene Lim Jing Yi who was representing School of The Arts USM received the Certificate of Participation at the opening ceremony of TechFest 2022 from Chief Minister of Penang YB Chow Kon Yeow. He also visited the booth of SOTA, USM to experience the latest invention, innovation, progress and future in technology that influence lifestyle and business which is presented through engaging activities, talks, masterclasses, interactive exhibits, games, and demonstrations.



Alam Rimba To Alam Pentas

Strange Times in Alam Rimba is a theatre performance where everyone in Alam Rimba lives happily and in harmony. The environment is clean, the air is fresh and the fruits are juicy. One day, something strange happens. One of the older members of the Rimba, Mak Mah, suddenly dies. Everyone is shocked because Mak Mah was always healthy and strong. Then one by one, the rest of the animals started getting, infected, and sick and some even die! This causes an alarm in the harmonious Rimba. The animals realize, "something strange is going on"! The Council of the Wise calls for a meeting to address the issue of the Rimba. Sang Kancil is appointed as the advisor to find the cure and solve the problem!

This project was carried out with the collaboration of Penang Shan Children's Home and USM. Create. This project was supported and funded by MyCreative Ventures, PENJANA and the Cultural Economy Development Agency (CENDANA), which uses Malaysian children's folktales and drama to enhance English language proficiency among the underprivileged children at Penang Shan's Children

Home between the ages of 8-12 in Penang.

These children face multiple challenges in learning English, and mastering academic content, while at the same time attempting to bridge cultural and social differences at home, school and in new environments. The project draws upon three important elements; folktales, children and drama to enhance the English language and help unleash the children's potential. This project was held on 22nd May 2022 at Arena Stage, USM.CREATE @ George Town, Bangunan UAB, Lebuhraya, Georgetown, Penang.

The benefit of this project is to develop the local young talents among the underprivileged children at Penang Shan's Children Home and increase awareness of the arts in society and nurture children. Besides, this project also integrates local folktales through the voice of children and bridges the university, industry and the community.



Research On Friday Unified Model of Aesthetics (UMA)

By Dr. Safia Najwa Suhaimi

The presentation will look into the Unified Model of Aesthetics (UMA), with a particular focus on two variables that predict and determine an aesthetic preference, namely, typicality and novelty. The UMA model predicts that the balance of opposing forces, such as unity and variety, connectedness and autonomy, and typicality and novelty, influences and affects the human's aesthetic pleasure for design. These opposing forces represent the three levels of research, which are perceptual, cognitive and social, with typicality and novelty representing the cognitive level of human aesthetic responses.

The aesthetic principles presented in UMA model are capable to provide an explanation of the aesthetic responses for designed artefacts that are “deeply rooted in human nature and reveal a constant tension between motivational pressures that govern human



behaviour and impulses” (Hekkert, 2015 p. 293). Research projects in Project UMA examined the effects of these opposing forces on human responses, specifically their aesthetic pleasure, experience and preference.

Project UMA Phase 2: Product Value Transformation continues to focus on developing an understanding of consumer requirements for designed products and increasing their marketability value using empirical methods with quantifiable evidence. Importantly, this transformation can only be achieved by understanding the soft side of products: visual appearance, styling, and branding, and how these elements connect to consumers.

Research On Friday Ilustrasi Visual Dalam Manuskrip Laga Lembu_ Analisis Semiotik Model Inderalog

By Dr. Shahrul Anuar Shaari

Seni ilustrasi menerusi budaya visual tradisi alam Melayu merupakan medium manifestasi makna yang meliputi nilai intelektual dalam sesebuah masyarakat. Makna yang hadir menerusi komponen ilustrasi memberi indikasi nilai tertentu dalam konteks ilmu pengetahuan, merentasi kepelbagaian akal budaya dan kepercayaan. Oleh itu, fokus utama kajian ialah mengenai proses interpretasi tanda makna ilustrasi visual yang terdapat dalam manuskrip Pelaga Lembu (MS1649) dari Pusat Kebangsaan Manuskrip Melayu, Perpustakaan Negara Malaysia. Bagi merealisasikan



penyelidikan ini, pengkaji menggunakan tiga konsep gabungan teoretikal yang utama, iaitu Kesatuan Organik (Orvick, 1994), Semiotik Tanpa Had (Charles Sanders Peirce, 1914) teori Ilmu Pengetahuan oleh Al-Ghazzali (1056-1111) bagi meneroka aspek penerapan makna mengikut laras dan konsep ilmu pengetahuan tradisi dengan bimbingan Al-Quran dan hadis. Kombinasi ketiga-tiga konsep teoretikal ini menghasilkan Semiotik Model Inderalogi dan diaplikasikan sepenuhnya pada peringkat analisis isi kandungan makna ilustrasi visual.

Research On Friday Understanding Inspirations Behind Music Compositions: An Examination on Four (4) Malaysian Contemporary Piano Pieces

By Dr. Mohd Fairuz Zamani

Each music composition has its own inspirations behind the musical construct. It varies from materialistic and non-materialistic sources, personal experience, observation of surroundings, and exploration of musical and non-musical materials (just to name a few). In this talk, Dr Fairuz will be discussing the element of inspiration in music compositions and how these inspirations are being translated into music using four (4) selected piano works; 4 Bagatelles (Johan Othman), Secluded Voice (Rayner Naili), Berlabuh (Ainolnaim Azizol), and Two



Miniatures (Fairuz Zamani). The selected works received their world premiere at Freehand 2022: Malaysian Contemporary Composers Piano Festival at UCSI University, Kuala Lumpur in June 2022. The discussion will reveal the sources of inspiration for the selected works, supporting the argument that inspiration may derive from any imaginable source, probably being one of the most abundant elements in music.

Research - IN Dancing with Disorder: Design Improbabilities Discard Research Norms and Restrictions.

By Assoc. Prof. Dr. Rizal Rahman (UPM)

The restrictions n misunderstanding in applying design practice into research has generate a conflict among academicians from a different body of knowledge and various fields of expertise. This presentation welcome participants to observe some design research philosophies and interact into a few examples of designing uphold research manner in a broader scope and prolong discourse and thoughts regarding the design research subject. As academicians are challenge to engage into research, while designers



are sovereign to stay creative in a class of their own, this subject of presentation aims to provide a broader insight regarding the scope of social inquiry (research) and making an object (design).

Research - IN Tigerine Tales, Living Masks, and Charmed Performances: Exploring Narratives of Transcendence and Intentional Disenchantment in the Mak Yong Traditional of the Riau Archipelago of Indonesia

By Dr. Patricia Hardwick

Mak Yong performers in the Riau Archipelago describe an exodus of their ancestors from Pattani to the Riau Islands in the late eighteenth century. The geographic and political isolation of Riau Archipelago mak yong practitioners from performers on the East Coast of Malaysia and Southern Thailand led to the development of unique regional variants of mak yong performance in instrumentation, acting styles, and tales.

Narratives told by mak yong performers in the Riau Archipelago describe ancestors that fly with Garuda and learn mak yong from were-tigers. Tales are also told that emphasizes the ability of mak yong performance to transcend space and time as well as the boundaries between the human, animal, and supernatural realms. Blessed rice grains, invested



wooden masks, mantras, and enchanted waters continue to be part of the performance practice of some Riau Archipelago mak yong performers, but for others, these practices are fast becoming phenomenological memories and performance lore rather than embodied practice as performers make personal choices not to continue traditions designed to invite or encourage transcendence or supernatural participation in performance. This talk explores the narratives of transcendence told by older performers before turning to investigate an account of a mak yong performer who as a young woman was encouraged by her elders to use magical charms to perform. I will also explore why this performer subsequently made the personal decision to intentionally disenchant her performance practice and why she now chooses to rely more on Islamic prayer and her own acting abilities when performing mak yong.



Research - IN Prakempa and Aji Ghurnita as the Source of Creation of Neo-Classical Composition

By I Wayan Sudirana

The ReseachIN session by I Wayan Sudirana from the Indonesia Institute of Art Denpasar, Indonesia will share the process of creation in the Balinese gamelan tradition is often associated with two ancient lontar (manuscripts) called Prakempa and Aji Ghurnita. These two lontars discuss four important aspects of Balinese gamelan: philosophical, ethical, aesthetics, and technical aspects. Its abstract nature has made many gamelan composers and researchers look for a correlation between its content and the practical aspect of Balinese gamelan.

A Balinese scholar, I Made Bandem, published a book entitled "Prakempa, A Balinese Gamelan Lontar" in 1986, and this book has often been a reference for academic composers in composing neo-classical pieces. However, many are confused about the terms mentioned in the book because they are mostly not used in practical communication in general. This paper will explore the contents of Prakempa and Aji Ghurnita in relation to the practice of playing and



composing Balinese gamelan.

The discussion will start with the expert's opinions regarding Prakempa and Aji Ghurnita, and their relationship to the Balinese Hindu theology, philosophy and practice. Next, it discusses the content of both lontars: the philosophical aspect of sounds in Balinese pengider bhuana (the sacred concept of nine directions and their respective characters), tabuh (the structure of Balinese composition), and gending (some aspects of harmony in melodic progression).

In the end, a projection will be made from the contents of Prakempa in the formulation of theories in Balinese Karawitan. Arguments from several experts as well as musicians-composers are presented as evaluation in the formation of theory from a practical point of view.





RINTIS

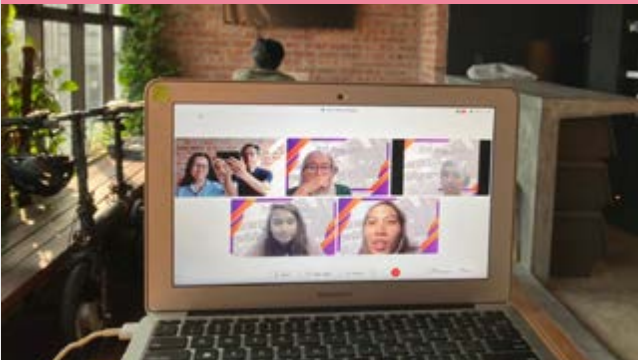
Design Graduation Showcase 2021 “Jalanan”

RINTIS Design Graduation Showcase 2021 held from the 17th February 2022 until the 21st February 2022 is the second half of RINTIS 2021, involving students from the Design Department of School of The Arts: Graphic Communication, New Media Design and Technology, and Product Design. It showcases projects by the final year students with various design & art spectrums from creative digital branding and marketing, visual communication, creative thinking, health apps, design thinking, agronomic furniture, and creative coding.

RINTIS Design Graduation Showcase 2021 theme is “Jalanan” - interweaving different elements into one medium. It solely focuses on establishing a relationship between the real and virtual worlds to visualise the aspirations of students in spirituality and education, aiming towards creating an inclusive

society. The concept of “Jalanan” is also imperative in our daily lives because it helps us understand the ties between the different fields of RINTIS to move forward in unity towards the goal of understanding the importance of knowledge in our lives. Hence the motto - *Entwine us with others from different walks of life. Healing each other's weaknesses. Connect with one another.*

This exhibition was initially done in a hybrid mode - through offline platforms and an online official website for RINTIS, alongside social media platforms such as Instagram, Facebook, Twitter, and YouTube. However, due to the unexpected rise of Covid 19 cases, the exhibition was later changed into full online mode through the official RINTIS website and the said social media platforms. RINTIS believes in the university's efforts to produce students who adhere to the principles of HEBAT (Holistic, Entrepreneurial, Balanced, Articulation, and Thinking) by encouraging them to move forward and engage in programmes such as this.



GRAPHIC COMMUNICATION

Final Outcome: Design on the Project Creation
#winOUIthrough

As part of the final outcome of the project, the team designed and created an award-winning book series for the 'The LIFE' program. The book series is designed to be a comprehensive guide for the program, covering all aspects of the program, from the program's objectives to the program's implementation.

TRICK TO CONQUER THE AWARD

2024 Awardee | 2024 Winner

PRODUCT DESIGN

PRODUCT DESIGN

PRODUCT DESIGN

Final Outcome: Design on the Project Creation
#winOUIthrough

The project aimed to design a chair that is both functional and aesthetically pleasing. The team conducted extensive research and prototyping to create a chair that meets the requirements of the program. The final product is a chair that is both functional and aesthetically pleasing.

TRICK TO CONQUER THE AWARD

2024 Awardee | 2024 Winner

GRAPHIC COMMUNICATION

Final Outcome of The LIFE Programme, UOI
#winOUIthrough

The project aimed to design a digital interface for the 'The LIFE Programme'. The team conducted extensive research and prototyping to create a user-friendly interface that meets the requirements of the program. The final product is a digital interface that is both functional and aesthetically pleasing.

TRICK TO CONQUER THE AWARD

2024 Awardee | 2024 Winner

NEW MEDIA

Final Outcome Through Motion Capture with Creative Coding
#winOUIthrough

The project aimed to create a motion capture and creative coding application. The team conducted extensive research and prototyping to create an application that meets the requirements of the program. The final product is a motion capture and creative coding application that is both functional and aesthetically pleasing.

TRICK TO CONQUER THE AWARD

2024 Awardee | 2024 Winner

PRODUCT DESIGN

Final Outcome Through Design on the Project Creation
#winOUIthrough

The project aimed to design a mug that is both functional and aesthetically pleasing. The team conducted extensive research and prototyping to create a mug that meets the requirements of the program. The final product is a mug that is both functional and aesthetically pleasing.

TRICK TO CONQUER THE AWARD

2024 Awardee | 2024 Winner

GRAPHIC COMMUNICATION

NEW MEDIA

Final Outcome Through Design on the Project Creation
#winOUIthrough

The project aimed to design a digital interface for the 'Zoomer' application. The team conducted extensive research and prototyping to create a user-friendly interface that meets the requirements of the program. The final product is a digital interface that is both functional and aesthetically pleasing.

TRICK TO CONQUER THE AWARD

2024 Awardee | 2024 Winner

NEW MEDIA

CONGRATULATIONS!

RINTIS Best Project Award

Shakir Iman

COMMUNICATIONS

CONGRATULATIONS!

RINTIS Best Project Award

Norah Alsadoun

COMMUNICATIONS

CONGRATULATIONS!

RINTIS Best Project Award

Nurul Huda

NEW MEDIA

RINTIS

SOTA

RINTIS AWARD



RINTIS'22

Eternity

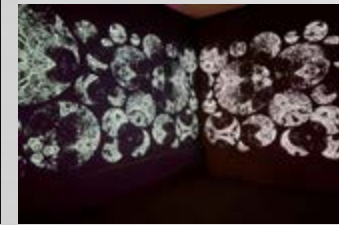
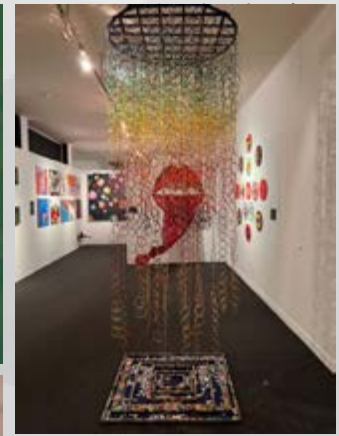
The mid-year 2022 presented its first part of RINTIS 2022 from 3 departments from School of the Arts – Fine Arts, Acting and Directing, and Performance and Pedagogy. RINTIS'22 Eternity was from June 2 until July 31, 2022, with Dr. Yumi Yoshioka, Dr. Shahrul Anuar and Mr. Halimi Mohamed Noh as the project advisors. The theme Eternity was chosen to depict a combination between self and time that amalgamated into one through efforts. RINTIS'22 focused on

showing that the self, aspirations, and efforts of the students were endless in developing oneself, spirituality, and intelligent education to help create a better society in the future. The motto for RINTIS'22 *Eternity is Authentic, Sincere, and Unique.*

RINTIS'22 Eternity was led by Mohammad Ajib bin Rosman as the chairman (final year student from Fine Arts) and Muhammad Afrizal Iqri Azhar and Jane Goh Hui Yee as the deputy chairpersons of RINTIS. They were responsible in manoeuvring the direction in achieving the objectives of this project together with other members in the RINTIS committee.

FINE ART DEPARTMENT

B'IIKHLS EXHIBITION 2022 is an exhibition carried out by 31 final year students led by Mohammad Ajib bin Rosman as Project Director from the Fine Arts department. Each work produced is based on the idea, concept, and context of the production of the work which refers to the interpretation of 2 pieces of reading material, namely the *Novel Saudagar Besar Dari Kuala Lumpur* by the National Writer, Keris Mas and the *Mekong River* by the Artist, Latiff Mohidin. Among the types of works exhibited were a variety of media such as painting, digital printing, video art, sound art, video mapping, media installation, sculpture, and others. The best student awards for the *B'IIKHLS EXHIBITION 2022* were given to a few students based on their work and thesis writing, namely Adib Bazli bin Abdul Rahim, Ezy Azhar bin Zamzuri, Mohammad Ajib bin Rosman, Suhaila binti Mohd Saufi, Nursyafiqnas binti Kamaruzzaman, Nazihah binti Wahid and Muhammad Firdaus bin Azlan.



RINTIS

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MUSIC DEPARTMENT

This year theme for Music Performance & Pedagogy department for final year project is 'Free Fall'. The term "Freedom" that inspired the idea of their final year project. "Freedom" stands for the ability to act or be done as one desires, without being influenced by others. The concept of "freedom" is imperative as there is nothing to be sceptical about anyone's way of life if they contribute to society and civilization. This Free Fall final year project is led by Lai Ci Yin. Among performance projects that were presented were Java Jive by Free Fall (A Cappella Performance), Juah by Nathalie Henry, Jason Siew and Ilham Sani (Ethnic EDM Performance) and Seru by Ilham Sani & Adikarma Band (Fusion Instrument Performance).



DRAMA & THEATRE DEPARTMENT

Students Theatre Evaluation Project stands for S.T.E.P which is a student end-of-year project performance for acting and directing students. Aspects emphasized in a performance are acting, directing and scenography. STEP has presented a total of six productions with have different background ideas, concepts, and contexts in the production of their performances. The productions involved are Kongsii Production, Silver Lining Production, LYR Production, Anak Penang Production, Amtie Production and Bay Art Production. The Student Theatre Evaluation Project was led by Aira Natalia Binti Abdul Halim, who was later awarded as the Best Student Award for Acting & Directing and won Universiti Sains Malaysia Gold Award sponsored by Syed Kechik Foundation.



Mr Chee Sek Thim

Drama and Theatre

Mr Chee Sek Thim is a Penang-born practitioner who is presently an industry fellow at the Drama & Theatre Department, School of the Arts, Universiti Sains Malaysia. He has been involved in Malaysian performing arts for over 28 years, acting in plays and dances. His past directorial projects include plays such as Malam Takdir (2019), A Complete Woman (2017), Cheras the Musical! (2015), Cakap Dapur: R & D Stories (2015), The Sandpit: Womensis (2012), A Modern Woman Called Ang Tau Mui (2011), a contemporary opera titled Conference of the Birds (2009), That was the Year (2007), The Descendants Of The Eunuch Admiral (2000) and many more. He is currently directing first-year Drama and Theatre students for the Uda dan Drama Musical performance, which will take place in January next year in conjunction with the ON!Stage programme.

Chee's fascination with the arts started at a young age and he began learning the piano as a child and participated in theatre and art activities throughout his primary and secondary school years. In 1993, after returning to Malaysia with a Master of Fine Arts from the University of Notre Dame in the United States, he began performing with Marion D'Cruz and Dancers. In 1999, he underwent Krishen Jit's Directors'



Workshop and began working with other Five Arts Centre collective members. He is now the owner of the Sinkeh, which is strategically placed on Lebuh Melayu, and gives his renewed perspectives on the complexities of supporting Penang's performing arts in the art space nestled in the heart of Sinkeh.

Mr. Muhammad Uzair Ismail

Fine Arts

EXCEPTIONAL IMAGES DESERVE AN EXCEPTIONAL PRESENTATION

Muhammad Uzair Ismail is a Commercial, Lifestyle and Portrait photographer based in Shah Alam, Malaysia. He has 6 years of experience working with both local and international clients and is proficient in art history and the Islamic history of Southeast Asia. He holds a Master's degree (MA) in Visual Communication and New Media from Universiti Teknologi Mara (UiTM), Shah Alam and is pursuing his Doctorate studies in the field of Archaeology, History and Malay Culture at the Institute of the Malay World and Civilization (ATMA), Universiti Kebangsaan Malaysia (UKM), Bangi. Uzair Ismail's artwork has been published widely in magazines, blogs, and newspapers. His recent contribution was with Fno Magazine (Fashion News Outlet) which focuses on the fashion scene all around the world. He is known for his outstanding work with The Garment and Wak Doyok, and has participated in several fashion shows such as IFF (Islamic Fashion Festival).



Michael Veerapen

Music

The most important details in this text are that the author's name is synonymous with Malaysian Music, particularly in the field of Jazz. His career began even before graduating from the prestigious Berklee College of Music with Summa Cum Laude in 1982, where he had already made a name for himself as an up-and-coming pianist. He was also the prime mover behind Malaysia's first Jazz Rock concert in 1978, which brought about a tremendous interest in Jazz especially amongst younger audiences. His studies in Berklee proved to be a major factor in his illustrious career, as a renowned Jazz Pianist, Composer, Musical Director for many of Malaysia's top performers, owner of a successful Music Production Company and Recording Studio, and also as a music teacher. His Jazz Club "All That Jazz" was an institution in and of itself, earning an international reputation for being one of the best and most significant Jazz Clubs in the Asia region.

He composed and directed several highly successful musicals, and was the Music Director, Composer and Orchestrator for the 2017 SEA Games. He is also the principal mover behind the successful Malaysian Jazz Piano Festival, and has earned the prestigious



Brand Laureate Icon Award for being an Iconic figure in the field of Professional Music in Malaysia. His achievements, success, and pioneering career in Music has been a significant factor in the change from a negative mindset about a career in music to one that has seen many music colleges offering degrees in music.

Siti Mariam binti Md Noor

Product Design

Siti Mariam Binti Mat Noor is a Kelantan-based ceramicist and visual artist. She has a solid background in ceramics and has worked with local and international festivals and programmes for many years. Her teaching career began in 2010 and she has also worked as a part-time tutor at Pusat Rancangan Ko-curriculum, Universiti Sains Malaysia, and the Faculty of Art and Design, University Technology MARA, Seri Iskandar, Perak. She graduated with a Master of Arts (MA) in Product Design from the University of Malaysia Kelantan and is currently pursuing a Doctorate in Material Technology at the same institution, specialising in clay-based products. She has also served as president of numerous arts organisations, including PESTA, Persatuan Seni Kreative dan Usahawan Seni Kelantan, and Persatuan Pereka Alami Kelantan (SEREKA).

She was a Committee member of 'Pameran Seni Lukis di Pusat Seni Baloh Jembal' in 2019, and she was invited as an Assessor



Appreciation Invitation of appreciation FORESEEN, Ceramic Diploma Show 2020, and Galeri Al Baruni. She is currently working as the editor of the International Palestine Art Competition book.

Mr. Anis Haron

New Media

FROM ALUMNI TO ACADEMIC FELLOW

Mr. Anis Haron is currently a Lecturer of Creative Computing, Media Arts & Technology at the Faculty of Creative Multimedia, Multimedia University. He obtained his degree in Bachelor of Fine Arts (Hons) in New Media Design and Technology from the School of The Arts, USM in 2007 and his Master of Fine Arts in Computer Art from The School of Visual Arts in New York City in 2008. He is completing his PhD in Creative Multimedia at Multimedia University and started his career as a Motion Graphic Designer at Image Farm Productions from 2007 until 2008. During his transdisciplinary graduate education, he worked as Artist Assistant at Federico Muelas Inc and Production Artist in the Global Packaging Operations Department at Estée Lauder Companies. He has also been a lecturer at the Digital Media Technology, Department of ICT in Xiamen University Malaysia from 2019 until 2021.

Mr. Haron is a talented researcher who is passionate about developing knowledge in sound and music computers. He is self-motivated and has



great communication, planning, and problem-solving skills. He is an adaptable programmer eager to use emerging technologies like machine learning and IoT into education, research, and work production.

Ahmad Hafiqzuden bin Zainudin

Graphic Communication

Upon completing his Bachelor' degree in Digital Media at the Faculty of Creative Multimedia, Multimedia University, Hafiq pursued his Master's degree in Visual Communication and New Media at Universiti Teknologi MARA while working and gaining experience in the creative industry. He had served at a few prominent organizations, namely Dot Per Inch Studio, One Asia Images, and Dinarshad Studio. In 2010, Hafiq decided to start his own company as a co-founder of Ikan Paos Kolektif, where he also served as the Producer and Operations Manager. In 2015, he co-founded another organization, TAPAUtv – a successful online media channel that champions the local indie music scene.

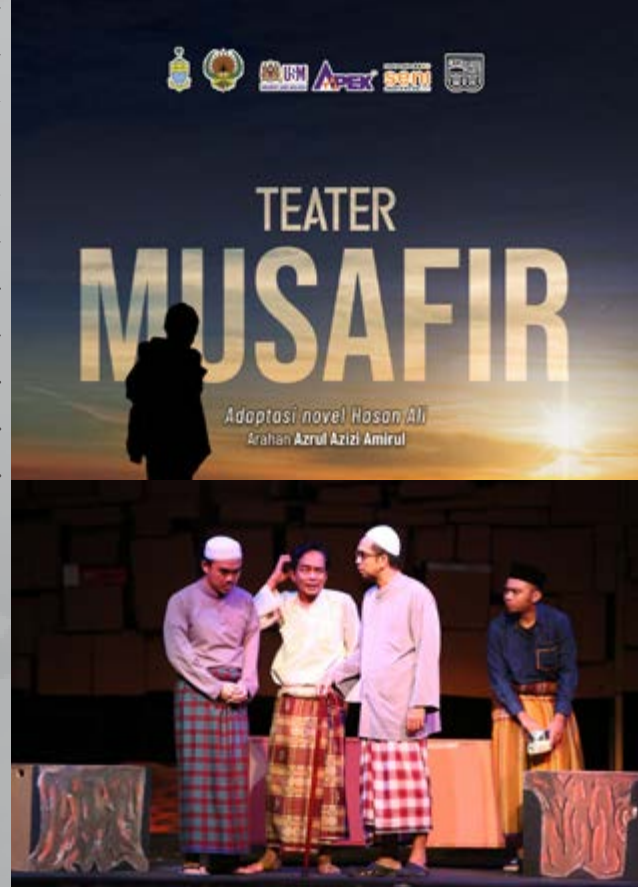


Kembara Musafir ke Dunia Pentas

Sempena Pesta Teater USM, Pusat Pengajian Seni, USM dengan kerjasama Kerajaan Negeri Pulau Pinang dan Dewan Bahasa dan Pustaka (Wilayah Utara) telah mengadakan pementasan Teater Musafir pada 28 Oktober 2022 hingga 30 Oktober 2022 di Panggung Pelinggam Cahaya. Pementasan tersebut telah membuka pintu kepada penonton pada 8.30 malam.

Musafir merupakan adaptasi daripada novel Hassan Ali yang ditulis oleh Fatimah Manaf dan arahan Azrul Azizi Amirul mengisahkan mengenai Lemah atau nama sebenarnya Lee Han, bermusafir dari satu tempat ke satu tempat. Statusnya sebagai muallaf mengundang cinta, persahabatan dan silaturrahim sesama manusia. Namun, tidak kurang juga yang membenci, memandang hina dan meremehkan harga dirinya.

Dia telahpun diusir dari satu kampung ke kampung yang lain dan menjadi pelarian gara-gara rasa benci Lebai Karim juga cinta Halimah, akhirnya mempertemukan Lemah dengan cinta hatinya, Maimun. Saat Lemah merasa kehilangan, rahsia yang cuba disembunyikan selama ini, kembali terungkap dengan kehadiran Yusof dan Ramlah. Lalu Lemah kembali bermusafir, menempuh cabaran baharu yang menguji keimanan dan cinta. Apakah yang bakal Lemah hadapi di tempat dan masa yang lain?



Nurturing Creativity Through Holiday Art Camp

In conjunction with the George Town Literary Festival 2022, Penang Art District, in partnership with the School of the Arts, Universiti Sains Malaysia, hosted a 5-and-a-half-day Holiday Art Camp that included performing arts instruction, activities, and a final-day performance. Thus, Holiday Art Camp provides happy learning as well as a wide selection of fascinating, meaningful, and enjoyable activities that will need participants to engage, collaborate, and work together as well as trust each other during all activities.

The 4 main components of this camp was, Acting (Drama), Dancing, Music (singing), Art & Craft (props and costume making).

This multi-activity programme was held at the Wawasan Open University Campus in Gat Lebu China, is managed by professionals and activity specialists and is designed to challenge and delight youngsters. Pn. Nur Hilyati Ramli, a lecturer from the Drama and Theatre Department of the School of the Arts at Universiti Sains Malaysia led the camp team. Pn. Hilyati is a theatrical practitioner and researcher who has worked in the worldwide performing arts market for many years, specialising in dance, acting, and directing.



Visual Artist Engagement through Confluence Virtual Group Exhibition

The idea behind Confluence II Virtual Group Exhibition is simple. It is a series of online engagements over a two-weeks residency period that allows participants to interact with curators and art critics. The artists who participated in this program are artists that came from diverse backgrounds. One common thread that binds them is that they are recent art graduates from Malaysia, Dubai, Iran, and Turkey. The residency and its online exhibition are managed by Fine Arts Department, School of the Arts (SOTA), Universiti Sains Malaysia and the curator, SOTA's own Industrial Fellow Dr. Elham Shafei. This modus operandi is reflective of the changing nature of the post-covid, global art scene today, which might be here to stay.

The positive outcome of the pandemic, at least, could be seen in the normalization of zoom sessions that at least allow one to participate in various cross borders collaborations and networks despite their one's



geographical location and even financial affordability.

There are 11 participants in this online art residence and exhibition programme and it was curated by Dr Elham Shafaei, coordinated by Dr Tetriana Ahmed Fauzi, facilitated by Hoo Fan Chon with guest artist Martyna Benedyka and art critique by Nasser Abdullah. The participant was given about a month for discussion and critique and a few more weeks for making artwork. The resulting works shall be exhibited with Dr Elham's curation. The alumni are from several art schools such as School of Arts USM, Malaysia Institute of Art, Pamukkale University, Balikesir University, University of Sharjah and Tehran University.

Rumah Tradisional membuka gerbang ke Pesta Padi Antarabangsa Pulau Pinang

Pusat Pengajian Seni USM yang diketuai oleh Encik Norshahidan Mohamad dan pelajar daripada Bahagian Seni Halus telah menyertai Pesta Padi Antarabangsa Pulau Pinang mewakili Universiti Sains Malaysia. Mereka telah membina arca pintu gerbang rumah tradisional bagi memperingati nostalgia rumah lama dan rumah tradisional. Motif- motif flora yang terdapat pada dinding rumah melambangkan ketinggian tahap kesenian orang Melayu. Dalam konteks masyarakat Melayu, setiap seni yang dihasilkan itu sebenarnya telah dirancang dengan teliti agar di dalam setiap rupa bentuk seni tersebut mempunyai "jiwa" yang dilihat boleh berkomunikasi dengan masyarakat. Konsep seni rupa Melayu lahir daripada kesedaran terhadap intisari sesuatu hasil ciptaan, iaitu melalui bentuk tampaknya kepada dimensi yang terjalin pada rupa ciptaan itu. Ini menjadi titian di antara realiti yang zahir dan batin serta berperanan sebagai



pengantara jiwa pencipta dan penghayat. Ilmu tauhid juga banyak mempengaruhi falsafah seni ukir melayu. Setiap ukiran mesti ada dasar, ada asas dan puncanya. Misalnya, motif flora, yang menjalar mesti ada umbi atau tunggul atau pangkalnya yang menjadi punca atau asas kehidupan. Ia melambangkan dasar aqidah yang kukuh, kemudian ia menjalar dan berkembang menjadi berlapis-lapis dan bertingkat-tingkat bersesuaian dengan angka-angka popular dalam Islam, seperti tiga tingkat (Allah, Muhammad, Adam), 4 tingkat (zat, sifat, asma dan a'fa), 5 tingkat (rukun Islam) manakala 6 tingkat (rukun iman) dan terakhirnya 13 tingkat iaitu rukun 13 dalam solat yang menjadi teras kehidupan. Selain itu, pintu ambang pintu gerbang juga dikaitkan dengan kekuatan pertahanan sesuatu tempat dan ini dapat dilambangkan sebagai satu bangunan untuk mempertahankan seni warisan yang semakin dilupakan.

Arts Abroad: Students Embark on Creative Adventure with ASEAN Scholarship Support!

Hello, everyone! I'm Ruth Ravandran, a postgraduate student at the School of Arts working on my Master's Degree in Visual Communication Design under the supervision of Dr. Hanim Romainoor. My Master's thesis's title is 'To Study the Innovation Process of Tamil Font Design in Malaysian Tamil Movie Posters from 2019-2022'. I'm in the second semester of my Master's degree program. During my third semester, which will be from October 2022 until February 2023, I'll be in Japan for a Student Exchange Program at the University of Tsukuba, Japan. The University of Tsukuba applied to become a Designated National University Corporation for the Fourth Mid-term Goal Period and received the designation in October 2020. Designated National University Corporations are national university corporations designated by the Minister of Education, Culture, Sports, Science and Technology of Japan as showing a certain level of promise for world-class education and research activities, with the aim of accelerating the improvement of education and research standards and the creation of innovations in Japanese universities. For my Student Exchange Programme, I'm sponsored by The ASEAN International Mobility for Students' Scholarship (AIMS Scholarship). AIMS is an organization creates a vibrant student mobility programme for citizens of all SEAMEO member



countries. It has a long history, emerging from the Malaysia-Indonesia-Thailand (M-I-T) Student Mobility Pilot Project which was initiated in 2009 as collaboration between the governments of the three countries and SEAMEO RIHED. Regarding my Student Exchange Programme, since I chose postgraduate mode, I will also be assisted by a supervisor there. I'll be taking postgraduate courses in Visual Communication Design as well as Japanese culture and politics. This is something I'd like to pursue because it will provide me with completely new experiences in both the environment and education. My lecturers at the School of Arts informed me about this programme. I applied for it, was interviewed by the panels, and was unexpectedly shortlisted for this programme. I am grateful for this opportunity to pursue my studies abroad for a short period of time. I hope to gain new experiences and knowledge as a result of this Student Exchange Program. Not only that, but I hope that this programme will help me improve my knowledge of global studies. I would like to thank School of Arts and International Mobility & Collaboration Centre (IMCC USM) for giving me this opportunity. Regards!



TRADITIONS OF GOLD JEWELLERY PRESERVATION

Bling Bling Traditions is a special edition of Arts-ED's flagship Cultural Heritage Education Programme (CHEP), where artist-facilitators use the arts as a tool to encourage cultural transmission between the community and youths. Through CHEP, youth participants interact with and interview community

members of different ethnicities, religions, ages and socioeconomic backgrounds, and employ multiple media to learn about the cultural assets and value of the living heritage sites.

For this edition, Arts-ED collaborates with School of The Arts, USM's Graphic Communication Department to connect VGT101 Graphic Advertising course students with the cultural heritage of gold jewellery through research and Place-based Learning (PBL) alongside their regular academic study in the field of graphic design and communication.

The gold jewellery trade in Penang can be dated back to the 19th century and the island remains the hub of the gold and jewellery trade in Malaysia today. About 80% of Malaysian gold jewellery exports come from Penang-based manufacturers and exporters, mainly catering to countries such as Singapore, the United Arab Emirates, Thailand, Japan and Hong Kong. In 2019 and 2020, gold jewellery constituted a significant component of Penang exports, contributing RM6.97bil

and RM4.16bil respectively. The sharp decline in 2020 was due to the COVID-19 pandemic.

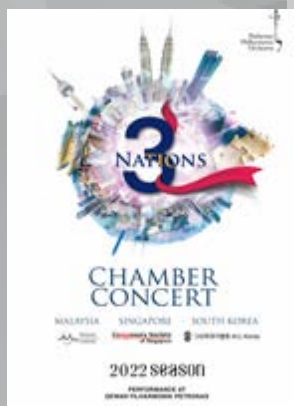
The early local goldsmiths from China, India and the Malay Archipelago brought to this multicultural trading port diverse indigenous designs and skills. Over time, Penang became a gold jewellery hub in Malaysia, famous for its unique designs and outstanding workmanship.



Photo Courtesy: Arts-ED

THREE NATIONS CHAMBER CONCERT @ DEWAN FILHARMONIK PETRONAS

Our own Dr. Johan Awang bin Othman from the Music Department was invited to contribute a new composition for the string quartet for the Three Nations Chamber Concert on 22 July 2022. For this concert, Dr. Johan composed a string quartet work entitled “Ada Angin Bertiup”, inspired by the notion of “angin” in the Malay culture, being metaphysical and magical at the same time. This is explored through portraying musical gestures imitating the wind and consequently the sound produced representing the spriti of the performance He, alongside Adeline Wong and Ainolnaim Azizol, represented Malaysia in this chamber concert that also included two other countries – South Korea and Singapore – with each country sending 3 works each. All works were played by Malaysian Philharmonic Orchestra Chamber Ensemble.



VOCAL & PIANO RECITAL

Music Department SOTA, USM hosted a musical voyage of Vocal & Piano Concert on 30th October 2022 at Balai Pese'ban Agung, SOTA. The concert featured Japanese musicians Ranko Kurano (Soprano), Shinsuke Konishi (Baritone) and Megumi Kudo (Piano), as well as Malaysian musicians Loh Chun Han (Piano), Tan Jin Yin (Soprano), Lim Khai Chee (Soprano) and Corrinne Lim (Soprano), which attracted various audience from different backgrounds. The concert programme included works by the European composers such as George Friderich Handel, George Bizet, and Franz Lehar and Asian composers like Ramlan Imam, Razak Abdul Aziz, and S. Yoshida. The first public concert in SOTA after the pandemic, it was a full-house concert and was well received by the audience.



Bunyi Sunyi

The New Media, Design and Technology SOTA conducted a series of showcase performances under the Bunyi Sunyi program from 2022 until 2023. Bunyi Sunyi, a well-known programme founded by Dr Kamal Sabran in 2017, has been actively developing international and local artist collaborations with the idea of exploring and pushing the creativity limit for SOTA students to learn and improve their skills. For this series of showcases, Dr Kamal Sabran and Puan Hilyati Ramli curated this showcase, which featured an international sound artist Roz Ecrus from Singapore. Roz Ecrus performed an incredible live performance at the Panggung Sasaran, USM, presenting his newest soundscape with a breathtakingly inventive story inspired by his spiritual journey. This special program also featured a performance by New Media students Fahim and Nareen with their D.I.Y instruments, along with dancers Pei Xuan and Majorie from Drama and Theatre Department. Students from these two disciplines have been working collaboratively to develop the performance and the result is tremendous. This event was also supported by our sound expert, Mr Mohd Saidi, and a technical team led by New Media and Technology students Jia Xin Lee and Muhammad Anaqi.



Global Online Workforce (GLOW)

Global Online Workforce (GLOW) merupakan salah satu program yang direka khas dalam Memperkasakan Bakat Tempatan dimana menurut kajian yang dilakukan oleh Mdec program ini telah berjaya membantu ribuan rakyat Malaysia dalam mendapat dan menjalankan kerja freelancing melalui pelbagai platform digital. Tujuan utama program ini adalah bagi memberi pengetahuan kepada peserta tentang konsep asas yang penting dalam mempersiapkan peserta dengan pemikiran asas untuk menjadi freelancer yang berjaya. kepada pelajar dan juga siswazah yang belum mempunyai pekerjaan atau ditamatkan perkhidmatan dalam menceburi bidang pekerjaan atas talian diperingkat global. Kursus ini memberi penekanan kepada kepentingan konsep dan pemikiran asas dalam mempersiapkan peserta untuk menjadi freelancer yang berjaya. Selain daripada itu, peserta juga diberi panduan mengenai cara membina profil dan / atau portfolio freelance digital profesional, cara-cara penyediaan semua keperluan serta proses generik umum yang boleh diguna pakai dalam platform freelancing digital bagi tujuan pendaftaran pekerjaan. Program ini terbahagi kepada dua bahagian utama iaitu 2 hari latihan secara fizikal yang diadakan di Lantai Seni, Pusat Pengajian Seni, USM dan juga 3 bulan bimbingan secara berterusan di atas talian.



Para peserta yang menyertai program GLOW ini telah diberi bimbingan dalam mempraktik pengetahuan, kemahiran dan kebolehan mereka dalam membina rangkaian pekerjaan didalam industri tempatan dan juga antarabangsa. Pensyarah dari bahagian New Media dan Teknologi, Dr Nurzaidi Azraai bertindak sebagai penyelaras bagi program ini di peringkat SOTA manakala Dr Nurul Hanim Romainoor sebagai penolong penyelaras program. Program yang di hadiri oleh pelajar dari kelas Keusahawanan Kreatif ini juga merupakan hasil kolaborasi dari pihak Mdec dan Pusat Pengajian Seni, USM. Pogram ini dilihat sebagai satu kaedah dan usaha yang dilakukan untuk membantu kearah kebolehpasaran graduan.

Bengkel Pembuatan Music Note Stand

Bengkel Pembuatan Music Note's Stand anjuran Pusat Transformasi Insan melibatkan Dewan Budaya USM dan Bahagian Rekabentuk Produk, Pusat Pengajian Seni. Aktiviti ini bertujuan untuk menghasilkan sendiri 'note stand' yang akan digunakan dalam persembahan muzik oleh artis budaya di Dewan Budaya USM. Selain itu, aktiviti ini juga menggalakkan staf untuk menghasilkan inovasi dan mempraktikkan seni pertukangan sebagai kemahiran asas pembuatan produk kayu. Peserta terdiri daripada staf Dewan Budaya termasuk



pengarah Puan Ramnah Ramli dan staf kebudayaan PPS. Bengkel satu hari ini diketuai oleh En. Mohd Alif Ikrami pensyarah Bahagian Rekabentuk Produk dan turut dibantu oleh En. Firdaus serta En. Noor Muhamad.

Inovasi dan Reka Bentuk Menyatukan Dua Negara dan Universiti

Pusat Pengajian Seni, USM telah berkerjasama dengan SUTD Singapore University of Technology & Design dalam menganjurkan program “Innovation By Design (IDe)” yang telah berlangsung pada 25 hingga 29 Oktober 2022 di Pe’seban Agung, Pusat Pengajian Seni, USM. Program ini telah disertai seramai 40 peserta dari SUTD dan USM yang terdiri daripada para pelajar dan staf akademik daripada pelbagai bidang seperti Kejuruteraan, Reka Bentuk, dan Seni Bina. Para peserta diberikan satu tugas mengenai kolam tadahan air USM untuk diselesaikan dengan cadangan penambahbaikan serta penyelesaian masalah berdasarkan kreativiti, inovasi dan teknologi disamping mengekalkan kelestarian & alam semulajadi di dalam kampus induk USM.

Sepanjang program tersebut berlangsung selama lima hari, pelbagai aktiviti telah dirancang dan dijalankan iaitu Ceramah Reka Bentuk Industri bersama Prof Madya Dr. Mohamad Omar Bidin, Mantan Dekan Pusat Pengajian Seni, USM dan sesi perbincangan serta perkongsian ilmu bersama dengan Kampus Kejuruteraan USM, Nibong Tebal. Selain itu, peserta dari SUTD dan USM telah membuat lawatan tapak ke Tasik Harapan, USM dan lawatan sambal belajar ke Pusat Kajian Samudera & Pantai (CEMACS) & Taman Negara Pulau Pinang serta lawatan ke Bandar Warisan George Town.



SENSORIA

OASIS 2022: Sensoria @Muzium & Galeri Tuanku Fauziah (MGTF) USM is an annual showcase of selected creative works by lecturers from the Universiti Sains Malaysia (USM) School of the Arts. It is a delicately-curated showcase of creativity, prepared with care, patience, love and compassion by two academics, Dr. Tetriana Ahmed Fauzi and Dr. Safia Najwa Suhaimi, together with MGTF’s curatorial team. Sensoria is an exhibition that illuminates beyond man’s five physiological senses of sight, hearing, smell, taste, and touch, conveying a deeper connection of the physical and mental aspects of the senses, including the sense of surrounding as seen in spectrums of light, materials and nature in relation to the human psyche, awareness as well as man’s spirituality. The curators hope that the exhibition can provide a space for sensorial encounters, but also reflexive contemplation, exploration and discovery on topics pertinent to the curators’ shared interest. Can you identify any of them in the artworks?





SAMBUTAN JUBLI EMAS 50 TAHUN PANGGUNG SASARAN

Bahagian Drama dan Teater, Pusat Pengajian Seni USM telah mengadakan majlis Reunion Angkasaran “Panggung Sasaran USM 50 Tahun 1972-2022” pada 16 Julai 2022 yang lalu. Majlis tersebut telah dianjurkan bagi mengenang usia 50 Tahun Panggung Sasaran selain mengeratkan lagi hubungan silaturrahim dalam kalangan alumni, staf dan pelajar USM, serta memberi peluang kepada pelajar-pelajar drama dan teater bertemu untuk menerima suntikan motivasi apabila mereka menamatkan pengajian nanti.



Panggung Sasaran diibaratkan sebagai sebuah “makmal” bagi meluahkan ekspresi kreatif pelajar-pelajar jurusan drama dan teater sejak kursus ini ditawarkan di USM pada tahun 1971. Kawasan panggung tersebut pernah digunakan sebagai lapangan sasaran latihan menembak oleh pihak tentera British suatu masa dahulu sebelum dikenali sebagai Blok 86 pada tahun 1972. Tone Brulin yang merupakan pensyarah teater yang berasal dari Belgium ketika itu berpendapat bahawa mereka seharusnya memiliki sesebuah nama yang khusus dan para pelajar mencadangkan nama Sasaran untuk digunakan. Pelajar yang terlibat pula perlu menggelarkan nama kumpulan mereka sebagai Angkasaran.

Majlis yang dianjurkan itu berjaya mengumpul seramai lebih 60 orang alumni Panggung Sasaran dari 70-an, 80-an, 90-an dan millennium. Antara alumni yang hadir pada majlis tersebut adalah Dato’ Azahar Abu Bakar (Mantan Ketua Pengarah Istana Budaya); Dato’ Ahmad Tamimi Siregar (Industri Perfileman); Dato’ Mahd Najib Ahmad Dawa (Mantan Ketua Pengarah Balai Seni Negara); Rosnan Nordin (Pengarah Jabatan Kebudayaan dan Kesenian Negara); Shapee Che Embi (Pengarah Jabatan Kebudayaan dan Kesenian Negeri Pulau Pinang) serta Dr. Zainal Abdul Latiff, (Mantan Pensyarah Universiti Malaya) yang merupakan tokoh alumni paling senior, kumpulan kedua 1973.





Up-Close With Alumni of The Year - Abu Mamu

1. BOLEH ENCIK MENERANGKAN SERBAH SEDIKIT MENGENAI ENCIK DAN LATAR BELAKANG ENCIK?

Nama saya adalah Abu Musarriif bin Abu Bakar atau lebih dikenali dengan nama pentas Abu Mamu dan saya merupakan graduan Ijazah Lakonan dan Pengarahan, Pusat Pengajian Seni, USM. Saya telah bermula melibatkan diri dalam bidang Drama dan Teater sejak tahun 2006. Kini, saya merupakan seorang penulis, pengarah, pelakon dalam bidang Teater dan Filem serta pengasas syarikat pengiklanan digital iaitu Laparpo Sdn Bhd.

2. APAKAH DEFINISI ENCIK MENGENAI SENI PERSEMBAHAN DALAM HIDUP ENCIK? JELASKAN

Seni persembahan merupakan sebuah medium komunikasi di antara pengkaya kepada masyarakat. Pelaku seni harus menghasilkan persembahan yang boleh menjentik minda penonton supaya berfikir. Seni persembahan yang diketengahkan perlu berfikiran kritis dan menyentuh isu-isu negara. Selain itu, Seni persembahan juga boleh digunakan sebagai senjata propaganda untuk menyebarkan dakwah / mesej tertentu kepada masyarakat. Inilah kekuatan seni persembahan yang perlu digunakan sebaiknya oleh pengiat seni.

3. SIAPAKAH YANG MENJADI PENGARUH TERBESAR ENCIK UNTUK MENCEBURI BIDANG SENI DAN KENAPA? JELASKAN

Saya banyak dipengaruhi oleh penggiat-penggiat teater di negeri Pulau Pinang. Sewaktu saya mula melibatkan diri dalam seni persembahan, saya banyak didedahkan dengan ilmu drama dan teater daripada daripada kumpulan NGO Drama dan Teater dan aktivis-aktivis seni persembahan.

4. SELEPAS BERGRADUASI DALAM BIDANG LAKONAN DAN PENGARAHAN, KENAPA ENCIK MEMILIH UNTUK MENJADI USAHAWAN?

Mengikut pendapat saya, menjadi usahawan merupakan pilihan yang paling tepat buat diri saya. Bakat dan semangat saya mungkin akan dibazirkan jika saya bekerja makan gaji dalam waktu yang terikat. Pada tahun 2016, saya telah mengasaskan Laparpo Sdn Bhd dan alhamdulillah ianya nampak berjaya hingga kini. Seni persembahan banyak membantu dalam penghasilan karya-karya iklan kami dalam membantu usahawan yang lain bagi mengembangkan perniagaan mereka.

5. APAKAH CABARAN TERBESAR ENCIK SEBAGAI ARTIS DAN JUGA USAHAWAN SERTA BAGAIMANA ENCIK MENGHADAPI CABARAN BESAR YANG DILANDA SEPANJANG CAREER USAHAWAN DAN ARTS? JELASKAN

Cabaran terbesar saya sebagai usahawan dan artis ialah persaingan. Seiring dengan rentetan waktu dan kepesatan dunia digital, semakin banyak bakat-bakat baru yang muncul, ini semestinya menyukarkan perjalanan saya sebagai usahawan dan artis. Pun begitu, cabaran ini saya mengambil sebagai sesuatu yang positif dengan cuba menyesuaikan diri dengan setiap perubahan trend mengikut masa. Bagi menjadi seorang usahawan yang berjaya, kita perlu sentiasa bersifat inovatif dan kreatif dalam mendapatkan kandungan. Ini merupakan elemen yang penting yang selalu saya titik beratkan.

PELAKON TEATER

- 'SAYANG SRI TANJUNG' (2007) : WATAK-MAIL BUBU
- 'TENGGU PUTRI SALASIAH' (2007): WATAK-ORANG TUAN TANAH & PENGAWAL
- 'PUSARAN ANGIN SONGSANG' (2008): WATAK-UDIN
- 'GELANGGANG TUK WALI' (2008): WATAK-HALIM
- 'SHAKUNTALA' (2009): WATAK-MADHAVYA(BADUT)
- 'LAGU TU LAGU NI' (2009): WATAK-ABU
- 'BICARA' (FESTIVAL TEATER 2009): WATAK-JEBAT
- 'KEMBARA' (CONVEX 2009): WATAK-HATI
- 'HANTU RUMAH MAYAT' (2013/2014)
- 'DENDAM SILUMAN UNGKA' (2014)
- 'ZEUS RISE OF THE DEAD' (2012)
- 'PONTIANAK KAMPONG MAKAM' (2022)
- 'SESUDAH SUBUH' (2011)

SKETSA DAN TEATER PENDEK

- 'KAMBING DAN LEMBU' (2007)
- 'SKETSA BORIA KONVEX' (2008)
- 'DETIK BELUM TERPASUNG' (2008)
- 'MAGIC G' –KONVEX (2008)
- 'SKETSA MERDEKA'-DEWAN BUDAYA' (2008)
- 'ANGKASAWAN'-DPNC (2009)
- 'SAZALI KONTEM'-PADU (2009)
- 'RM2.20'-CG FUN HOUSE (2009)
- 'SERI KEDAH'-BINTANG USM (2009)
- BORIA PUSAT SENI SETEMPAT (MEI 2009)
- BORIA SUKAN STAF UNIVERSITI TERENGGANU (JUN 2009)
- SKETSA PUISI –MUZIUM TUNGKU FAUZIAH (JUN 2009)
- BORIA CONVEX (JULAI 2009)
- SKETSA 70AN CONVEX (JULAI 2009)
- SKETSA PUISI ALUMNI (OKTOBER 2009)
- SKETSA CHARLES DARWIN (OKTOBER 2009)
- MALAM PERSADA KENCANA GURNEY HOTEL (14 NOV 2009)
- BORIA UTHEM MELAKA (SEPTEMBER 2009)
- USM EDUCATION FAIR (DISEMBER 2009)

TEKNIKAL

- 'RADEN MAS' (2007)
- 'CUMBUAN DOSA SEMALAM'(2008)
- 'LAUT LEBIH INDAH DARI BULAN' (2009)
- 'NYONYA'(2009)
- 'SI BONGKOK TANJUNG PUTERI' (2009)
- '2 TINGKAT' (2009)
- EKSPERIMEN PEMBUNUHAN (RAJA LEKUK) (2009)

- JEBAT (RAHSIA KESUMAT) (PENGARAH ARTISTIK)-(2009)
- DUSTA PADA SKALA 1 HINGGA 10 (2009)
- MONODRAMA MAIN API(PERLIS) (2009)

BIDANG LAIN

- DIKIR BARAT-PERINGKAT KEBANGSAAN (2006/2007)

KURSUS PERNAH DIIKUTI

- KURSUS TEKNIKAL TEATER (2007)
- KURSUS JSBN TAHAP 1(2009)

FILEM DRAMA TV

- 'CICAK MAN 2-PLANET HITAM' (2007)
- 'ANAK MAMI '(MEI 2009)

RAKAMAN VIDEO

- 'HALUSINASI' (2009)
- DPNC (2009)
- PADU (2009)

PENGARAH & SKRIP TEATER

- WARKAH BUAT SAHABAT (2007)
- 2 TINGKAT (FESTIVAL TEATER 2009)
- EKSPERIMEN PEMBUNUHAN (RAJA LEKUK) (FESTIVAL TEATER 2009)
- ORANG MINYAK (2012)
- MAMAK JEGEY (2013)
- POCONG KAMPONG MELAYU (2014)
- MAMAK JEGEY 2 (2014)
- MAMU JARUM (2020)

CERPEN

- BABAK AKHIR AKU DAN DIA (2008)
- DENDAM KE TALI AKHIR (2008)

SAJAK DAN PUISI

- BILA TUHAN TIADA LAGI DI HATI (2008)
- SEMANGAT CINTA (2009)
- PUISIKU (2009)
- SALAH (2009)

PENULIS DRAMA TV

- AKADEMI PAK LAWAK (2017)

PENULIS DAN PENGARAH FILEM

- SIAPA BUKA LAMPU (2022)
- KIPAS HANTU (2022)



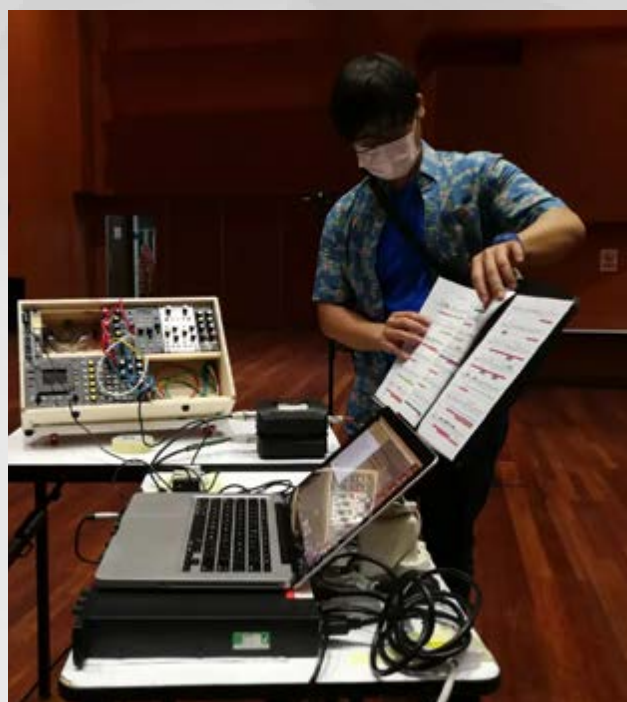
Alumni of The Year - Ainolnam

Ainolnaim Azizol (b.1987) is a Malaysian pianist-composer, sound artist and scholar. He received his formal music education at the tender age of 9 and obtained ATCL in Piano Performance at age of 17 and later a Bachelor's degree studies in Performance and Pedagogy at the University of Science Malaysia (USM) where he also has been actively involved in learning and performing Malay traditional music with local traditional music ensemble as accordionist and gamelan performer (gendang and saron). Ainolnaim had gained a Master's degree in Music Composition (minoring Music Technology) at the Birmingham Conservatoire, UK, under the guidance of Simon Hall, Ed Bennett, and Geoff Hann. After graduating, he gained on working experience as gamelan tutor at the National Department of Cultural and Arts Pahang (Malaysia) as well piano tutor and chamber orchestra instructor for various organisations. He was also an in-house music composer for local animation series Upin & Ipin at Les Copaque Production from 2012 to 2013 before joining the Music Composition department, Faculty of Music (now known as Conservatory of Music), Universiti Teknologi MARA, Malaysia in 2014 as full-time academic staff.

Ainol had participated in the International Music Institute Darmstadt Summer Course 2012 where he had world premiere his piece C-lat in Cage+

Project and lessons with Brian Ferneyhough, Claus-Steffen Mahnkopf, Georges Arpegghis and Hildegard Westerkamp. He was further recognized as a composer when some of his music has gained several awards in music composition competitions such as 2nd Prize Asian Composers League (ACL) Young Composer Award in Yokohama Japan (2014), and 3rd Prize Flauto Dolce Composition Competition in Lausanne, Switzerland (2016). His works have been premiered in Germany, UK, Switzerland, Italy, Japan, Indonesia, Malaysia, Singapore, Thailand, and the US for international festivals such as New York City Electroacoustic Music Festival (NYCEMF) 2021, Linux Audio Conference Center for Computer Research in Music and Acoustics (CCRMA) Standford University, and MA/IN MATERAMEDIA Festival 2019 Italy (just to name a few).

Currently, he is a PhD candidate at the University of Bristol funded by the Graduate Excellence Program (GrEP) MARA 2019 scholarship for four years doctoral studies in Electroacoustic Soundscape composition supervised by Prof. Neal Farwell and Prof. Michael Ellison and had attended academic and creative-technical courses held by Prof. Emeritus Barry Truax, Natasha Barrett, and Locus Sonus (among others).



Fine Arts Alumni debuted at Rissim Contemporary

Campur is a group art exhibition that features three artists who are alumni of the Fine Arts Department, School of The Arts USM consisting of works by Fritilldea "Black", Syahirah Saidi, Hana Tan, and Ain Munirah. This was Syahirah, Hana, and Ain's debut show, as well as Black's first exhibition with Rissim Contemporary.

Despite the challenges of current times, these early-career artists have taken inspiration from our people, culture, and nature to represent a fresh and vibrant perspective that resonates with our collective hope for the new year. Borne out of this is Campur - a series of refreshing works created during the pandemic that intersects between Pop and Street Art, giving us a glimpse into the diversity of emerging contemporary Malaysian art.

Mohd Anuar Bin Mustapa (b.1984, Gombak, Selangor) lives and works in Kuala Lumpur, Malaysia. He is a self-taught artist and is popularly known by his Street moniker, Fritilldea "Black". Black' has collaborated with Facebook, Redbull, Vans, and Balenciaga to

produce works. His works are in private collections locally and internationally.

Syahirah Saidi (b.1997, Kajang, Selangor) lives and works in Kuala Lumpur, Malaysia. Syahirah recently graduated from Universiti Sains Malaysia (USM) with a BA in Art (Hons). She was a recent participant in the REKA2021 International Virtual Art Exhibition.

Ain Munirah (b.1994, Senawang, Negeri Sembilan) lives and works in Kuala Lumpur, Malaysia. Ain recently graduated from Universiti Sains Malaysia (USM) with a BA in Art (Hons). She was a winner of the Waste to Art competition and a participant in the REKA2021 International Virtual Art Exhibition.

Hana Tan (b.1995, Beaufort, Sabah) lives and works between her hometown in Beaufort, Sabah and Klang, Selangor. Hana recently graduated from Universiti Sains Malaysia (USM) with a BA in Art (Hons). She has been shortlisted for numerous awards, including the UoB Painting of the year (2021).



MA-Pencil captures international notice in James Dyson Award 2022

Chan Le Qi from Product Design Department won as the National Winner of the James Dyson Award 2022 with her invention MA-Pencil studies the problems faced by autistic children in their learning activities. MA-Pencil is a multifunctional pencil set to guide children with autism to write independently. The design consists of fun audio. Also, to correct their way to grip a pencil.

The concept of my design was inspired by mammal animals. Mammal animals are a group of vertebrate animals. The reason to choose the mammal animals is because of the unique appearance and the coats of mammalian are variety coloured. Some of the mammals have self-awareness and large brains. The ultrasound, alarm signals, echolocation, singing, and scent-marking are the methods of mammals to communicate. The sound will attract the attention of children initiative to grip the pencil.

Through MA-Pencil set, children with autism will learn how to grip a pencil by going through different stages. The innovation of the weighted gripper can be used in different stages which are beginner stage, adapting



stage, and mature stage. The weighted gripper is curved so that it is ergonomic to the user. For the beginner stage, the surface of the gripper has two circles. The bottom one is wide with a circle texture while the top one is smaller with a few of line textures. The protrude texture of the gripper can lead the autism children to grip the pencil and improve their sensory motor. After using a few months, autism children can go into the next stage which is adapting stage. The gripper can be turned clockwise 180 degrees into adapting stage. The gripper in adapting stage can support the finger to develop the correct way to hold the pencil. In the mature stage, the gripper can be taken out and the user may grip the pencil normally.



SOTA Merangkul Anugerah Juara Festival Filem Anak Muda 2022 (FFAM2022)

Pelajar dan Alumni daripada Bahagian Drama dan Teater, Pusat Pengajian Seni USM telah merangkul kesemua anugerah yang dipertandingkan dalam Festival Filem Anak Muda 2022 (FFAM2022) yang diadakan pada 1 dan 2 Julai 2022 di Auditorium Dewan Budaya USM. Pelajar dan alumni tersebut adalah Muhammad Haziq Bakaruddin, Villmett Thanakody dan alumni Fahmi Zamari muncul sebagai Juara Keseluruhan dan memenangi kesemua 5 kategori anugerah iaitu Anugerah Sinematografi Terbaik, Anugerah Skrip Terbaik, Anugerah Pengarah

Terbaik, Anugerah Pelakon Terbaik dan Anugerah Suntingan Terbaik dengan filem pendek mereka yang berjudul “Breathe” daripada Acahartistudio. Breathe mengisahkan tentang seorang perempuan yang mempunyai penyakit asma dan ingin melawan penyakitnya dengan menyertai pertandingan tinju.

Festival Filem Anak Muda (FFAM) telah dianjurkan dengan kerjasama Dewan Budaya Universiti Sains Malaysia, Bahagian Hal Ehwal Pembangunan Pelajar (BHEPA) USM, Pusat Media dan Perhubungan Awam (MPRC) USM dan Dewan Bahasa dan Pustaka (DBP) serta Canon Malaysia sebagai Rakan Pengimejan Rasmi, Sekretariat Protege Universiti Sains Malaysia dengan bertemakan konsep “Inspirasiku”, program ini bertujuan untuk mengasah serta memberikan ruang kepada anak-anak muda dalam mengetengahkan bakat mereka dalam bidang perfileman selain juga meningkatkan daya kemahiran

menilai, memilih, membentuk dan menjana idea, konsep dan pemahaman yang konkrit berdasarkan tema yang diberikan untuk digarap dalam filem yang akan dihasilkan.



AWARDS

SOTA

GRAPHIC COMMUNICATION STUDENTS ROAR TO VICTORY IN THE MYTIGER VALUES ART COMPETITION 2022

Graphic Communication Department students who enrolled in the VRA 107E Heritage Design class have participated and achieved victory in the MyTiger Values Art Competition 2022 which is organized by Malayan Banking Berhad (Maybank) in supporting the United Nations’ Sustainable Development Goals (SDG) which aims to end poverty, promote planetary health and to ensure that all people can enjoy peace and prosperity by 2030. The students who have won the competition are following below:

Chan Hou Yuan - 1st prize (Balance of Nature) Illustration Category

Muhammad Aiman Farhan Azmil - 1st Prize (When Hope Seems to Fade) Photo Imaging Category

Lee Sung Yun - Jury’s Special Prize (Crisis & Reborn)

Ain Amirah Mohd Robi -1st Prize (Nature’s Beauty Shared Responsibility) Sequential Art Category



Idea Landskap menerajui dalam Pilihan Juri di Pameran Seni Lukis Terbuka Pulau Pinang 2021

Professor Madya Dr. Safrizal bin Shahir daripada Bahagian Seni Halus telah memenangi salah satu daripada lima Pemenang Hadiah Pilihan Juri di Pameran Seni Lukis Terbuka Pulau Pinang 2021 anjuran Galeri Seni Negeri Pulau Pinang dengan karya seni halus dalam pameran berjudul "Landskap Bayangan". Karyanya telah dihasilkan menggunakan akrilik, arang, papan PVC dan bingkai sepuh.

Professor Madya Dr. Safrizal amat dikenali dengan penyelidikan dan amalan studio beliau kini mengambil pandangan tentang idea landskap. Dengan merujuk kepada idea dan konsep ruang Euclidian sebagai asasnya, latihan studionya menerokai pelbagai hubungan antara ruang sebenar, landskap dan ilusi. Mempunyai subjek yang terlibat seperti budaya skrin, ukiran kayu Melayu dan budaya visual Asia, karyanya meneroka dan pada masa yang sama membangkitkan idea realiti dan ilusi dalam landskap.

AKRI Award 2022

Dr. Safia Najwa Suhaimi daripada Bahagian Grafik Komunikasi dan Pn. Nur Hilyati Ramli daripada Bahagian Drama dan Teater bersama-sama Prof. Dr. Muhammad Kamarul Kabilan Abdullah (Pusat Pengajian Ilmu Pendidikan) telah memenangi tempat ketiga dalam Anugerah Khas YB Menteri Pengajian Tinggi: Reka Bentuk Kurikulum dan Penyampaian Inovatif (AKRI 2022) dengan tajuk projeknya "Advancing Creativity Together (ACT): The Use of Triple 'A' (Authentic Alternative Assessment) & Its Impact on Students' Learning".



Pusat Pengajian Seni telah dipilih bagi Nombor Pendaftaran Khas USM 1

Pusat Pengajian Seni telah dipilih dalam Persembahan Nombor Pendaftaran Khas USM 1 Kehadapan DYMM Tuanku Syed Sirajuddin Ibni Almarhum Tuanku Syed Putra Jamalullail. Sembah Takzim daripada USM pada 1 Julai 2022.

Nombor Pendaftaran Khas USM 1 telah dihasilkan dengan kerjasama kesemua pihak Unit Kebudayaan dan U-Design serta Staff Teknikal, Pusat Pengajian Seni USM. Pusat Pengajian Seni USM ingin mengucapkan tahniah kepada pihak yang tertera di bawah atas usaha menghasilkan Nombor Pendaftaran Khas USM 1.

Cadangan Nombor Pendaftaran Khas USM 1

- Encik Shahril Effendi Bin Shahardin
- Encik Faizal Ashraf Bin Ali

Persediaan Stand Nombor Pendaftaran Khas

- Encik Faizal Ashraf Bin Ali
- Encik Hamizam Bin Ramli



Persediaan 'Display Case' Nombor Pendaftaran Khas USM 1

- Encik Faizal Ashraf Bin Ali
- Encik Mohd Faidzal Bin Ahmad
- Puan Nur Azreen Binti Chee Pi
- Encik Shahril Effendi Bin Shahardin

GRAPHIC COMMUNICATION STUDENT ARTWORK

Tan Hui Yan, a Graphic Communication Department student, and her twin sister became social media sensations after 20 of their artworks were sold to buyers in the United States. According to Ms Tan, they were approached in December 2021 via Instagram and only got to send all 20 artworks on January 20, 2022. Since then, their artwork, which is based on scenery and cartoon characters, has piqued the curiosity of both international and local clients. This is not the first time their artwork has been sold to an overseas market; they used to receive buyers from Canada. To meet consumer demand, they have started to foray into portrait picture drawing and will be putting up an internet platform to market their work.





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ISSN 2811-4337



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